

# Display Graphics



# About first colour

Established in 1995 First Colour is open 24 hours a day and serves over 750+ commercial companies in Central London every year from small marketing agencies to multinational PLC's. Our award winning customer service and unrivalled collective technical expertise have won us many long standing relationships over the years with high profile customers such as Sotheby's, Benefit Cosmetics, Bravissimo, Harvey Nichols and Liberty Retail.

Our mission is clear - to produce outstanding work with results that can be measured. We achieve this by taking a consultative approach with our clients to ensure the main opportunities have been identified.

We operate from one 4500 sq ft location in Newman Street W1 packed not only with 15 brilliant, knowledgeable staff but a vast array of equipment that ensures all work is produced in house.

Our experienced display graphics account managers can advise on just about any project or one off requirement and they are always available to provide a site survey and meet up to discuss your ideas in detail.

The ongoing technical developments in the production of display graphics is changing and improving all the time and at a very rapid rate. First Colour always keep pace with all of the latest materials and production techniques that will enable our customers to be genuinely a head of the curve and set you apart from the competition.



# Our services



↗ Banners & Posters



↗ Events Printing



↗ Packaging



↗ Exhibition Graphics



↗ Graphic Design



↗ Signage



↗ Window Graphics



**Professional and work to tight deadlines whilst completing to a very high standard.**

Benefit Cosmetics

# Some of our work

## Freddie Mercury 'A World of his Own' auction

Supply of all graphics

Sotheby's



Harvey Nichols

FRAME



Great quality -  
Brilliant service

Harvey Nichols



BoTree Hotel



# Our promise to you



## Service Levels

The main aim for us at First Colour is to offer the same award winning level of service we provide with our small format service, but in display print and graphics.

## Cost

We will always be ultra competitive with our pricing structure.

We always appreciate feedback on our costs and we do understand budgets aren't always there to make life easier, but our experience tells us that there is always different options on every job and 9 times out of 10 we find more cost effective solutions - just ask!

## Turnaround & Reliability

We have a track record with all of our clients, that we hope reflects our total reliability - not only to provide quick turnarounds and meeting client deadlines but also in the quality of our work and our award winning service levels. We understand that all things are needed quickly, on budget and on time. We totally get that.

Your Account Manager will always be the first point of contact before, during and after the project and he / she will give feedback throughout the entire process. It is also our policy to be present at all installations - We are there to oversee start to finish.

# Installations

We have some extremely talented installers at our disposal, nationwide. No job is too big or too small for our guys. First Colour can provide full site surveys of any proposed project; including measurements on all walls, advice on best materials to use for the best possible execution and making good any walls/surfaces required. Our installation service is fully insured and we have in place the necessary IPAF licenses to use cherry pickers and forklifts whenever called upon.



**Full nationwide installation & fitting service available**



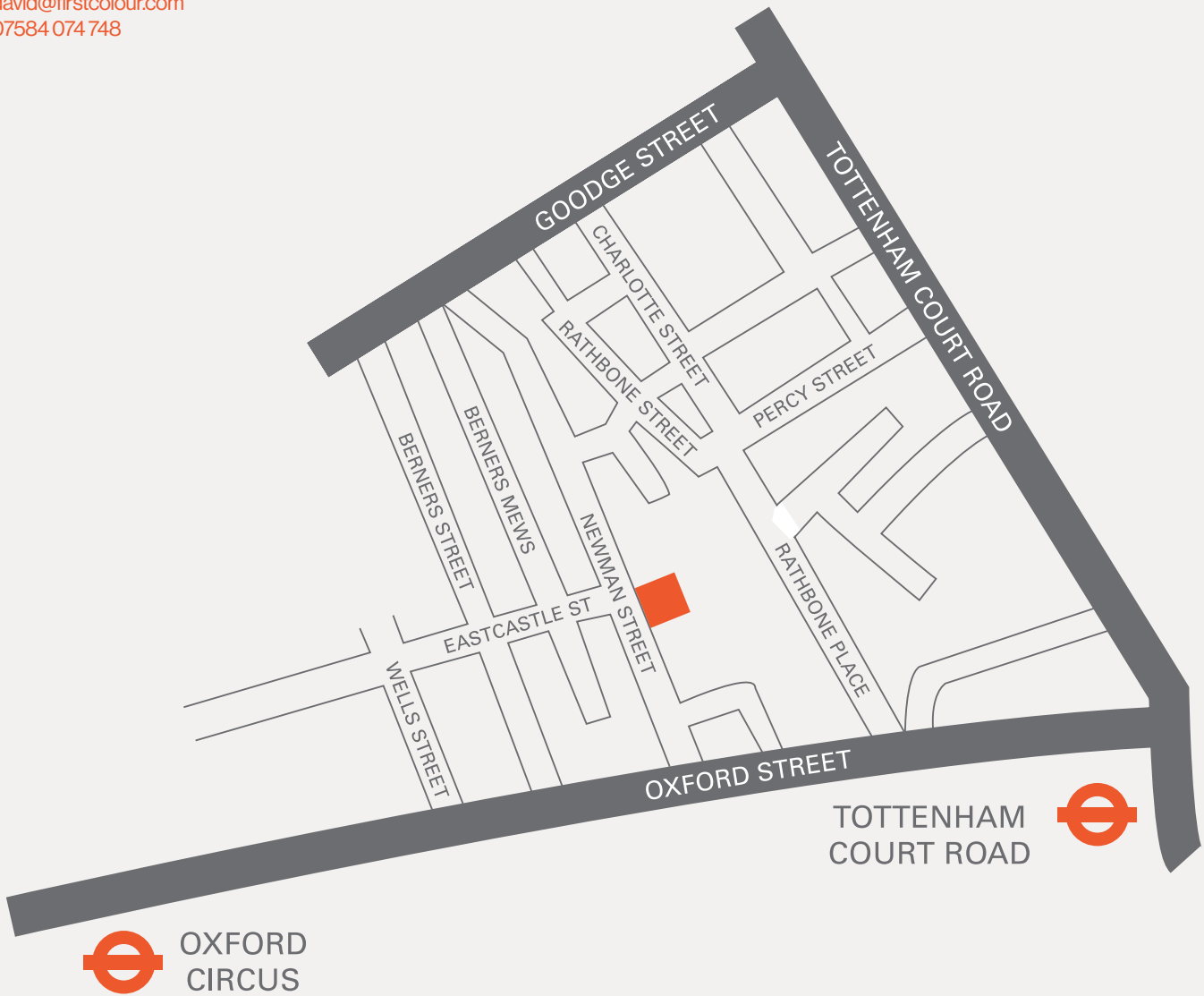
First Colour is a fully accredited 'safe contractor' ensuring your dealing with a professional, responsible and fully insured company.

# Get in touch

David Ansell

Account Manager - Display Graphics

david@firstcolour.com  
07584 074 748



**Open 24 hours**

**firstcolour**  
High Speed Print & Graphics for Central London

First Colour Limited  
15 Newman Street  
London W1T 1PA  
Tel 020 7636 2571

westend@firstcolour.com  
www.firstcolour.com

